

## Reference List

### Title:

Boost Your Brand with First-Class Web Writing Skills, by Kathleen Zelman, MPH, RDN, LD

### References:

1. Peregrin T. Revisions to the code of ethics for the nutrition and dietetics profession. *J Acad Nutr Diet*. 2018;118(9):1764-1767.
2. Strunk W Jr, White EB. *The Elements of Style*. 4<sup>th</sup> ed. Needham Heights, MA: Pearson Publication; 2000.
3. Froke P, Bratton AJ, Garcia O, McMillan J, Schwartz J, eds. *The Associated Press Stylebook 2019 and Briefing on Media Law*. New York, NY: The Associated Press; 2019.
4. This Unmillennial Life website. <https://thisunmillenniallife.com/>
5. @healthy.mom.healthy.kids. Linktree website. <https://linktr.ee/healthy.mom.healthy.kids>

### Other Resources:

#### **Websites:**

1. Beyond Bylines website. <https://mediablog.prnewswire.com/>
2. The ultimate list of marketing statistics for 2020. Hubspot website. <https://www.hubspot.com/marketing-statistics>

#### **Images:**

1. [Pixabay.com](https://pixabay.com)
2. [Unsplash.com](https://unsplash.com)
3. [New Old Stock: nos.twinsnd.co](https://newoldstock.nos.twinsnd.co)
4. [Foodiesfeed.com](https://foodiesfeed.com)
5. [LifeofPix.com](https://lifeofpix.com)
6. [Gratisography.com](https://gratisography.com)
7. [Morguefile.com](https://morguefile.com)
8. [Stockvault.net](https://stockvault.net)
9. [Cliply.co](https://cliply.co)

#### **Trends:**

1. [BuzzFeed.com](https://buzzfeed.com)
2. [BuzzSumo.com](https://buzzsumo.com)
3. [Reddit.com](https://reddit.com)
4. [Sproutsocial.com](https://sproutsocial.com)
5. [Pinterest.com](https://pinterest.com)
6. [YouTube.com](https://youtube.com)