

SESSION 1
A Food System Transformation

Presented by: Sharon Palmer, MSFS, RDN

Sharon Palmer
MSFS, RDN

FOOD PLANET

Sonoma County, California, Sharon Palmer

1

Learning objectives

- 1 Understand how our food system has developed, and why a transformation is necessary for ensuring long-term sustainability.
- 2 Recall the major environmental impacts related to the global food system.
- 3 Identify three reasons why an understanding of sustainable food systems is within dietitian's scope of practice.

2

We Have a Responsibility, to People and the Planet

- As dietitians, we care deeply about nourishing people.
- But we can't take care of people, without caring for the planet and ensuring an adequate access of safe, healthy food for all.
- The planet is getting hotter and more crowded.
- How are we going to feed an increasing population without destroying our natural resources: land, water, air, soil, wildlife?
- Increasingly, we are learning that what you put on your plate can be the most significant impact an individual can make over their lifetime.
- Dietitians are instrumental in helping the public shift their diets to a more sustainable eating pattern.

The time is now.

Olga Farmer's Market, Sharon Palmer

3

Dramatic Changes in our Food System

- Over the past 50-60 years, we've had dramatic changes in agriculture, which directly impacted dietary patterns.
- Shifted to producing cheap staple foods.
- As we prospered, so did our food system, continuing its arc of modernization.
- Yet, we aren't any healthier, obesity and chronic disease risks soared during this period. (BMJ, 2018)




Palmer Family Farm, early 20th Century, Spokane, Washington
"The Old Oren Palmer Place"

4

A Story of Farming in the Past

- My mother grew up on a family farm in Arkansas during WW2.
- My father grew up on a family farm in Minnesota during WW2.




Palmer family farms

5

Farming Today

- Agriculture is increasingly efficient, allowing us to spend a smaller share of our income on food (about 10%).
- Since 1900, number of farms has fallen by 63%, average farm size risen by 67%.
- Increasingly specialized, from an avg of five commodities per farm to one. (USDA, 2006).
- Food systems are more vertically integrated, from genetics to production to retail to your plate.
- Green Revolution: higher technology, higher yields, and unintended consequences.
- 75% of world's food comes from only 12 plants, fewer than 5 animal species, yet we could be consuming 10,000 plant species, 2500 animal species, greater diversity of fungi and algae (Frontiers in Sustainable Food Production, Health and Climate Change, 2018).



California farm, Sharon Palmer

6

Welcome to the Western Diet

- Our food system evolved to create the Western diet, with its trio of issues: health, environment and agriculture.
- Western diet relies on lower variety and ag methods that negatively impact ecosystems, use fossil fuels, increase GHGe, speed up land-use conversion.
- Other dietary patterns, such as plant-based and Mediterranean, have lower impacts.
- Importing the Western diet around the world
- Sadly, 815 M people around world are suffering from chronic malnourishment; and 11% of US households are food insecure. (FAO, 2013)

7

Unsustainable Eating for Human Health

- 33% calories in US diet junk food.
- 75% of foods and beverages in US have added sugars, 13% daily calories come from sugars (NCHS Brief)
- In 1955, 25% of food dollars were from restaurant foods; now it's 48% (NIRA, 2017).
- 60% of calories from grocery stores is highly processed food (FASEB, 2015)
- Avg American spends \$1,200 per year on fast food; avg family eats 150 x/y (Visual Capitalist, 2019).
- 90% people say they don't cook (USA Today, 2017)
- Average time spent on social media 2 hours per day (Statista).
- Increasingly urbanized, removed from our food system.

Sugary beverages, Sharon Palmer

8

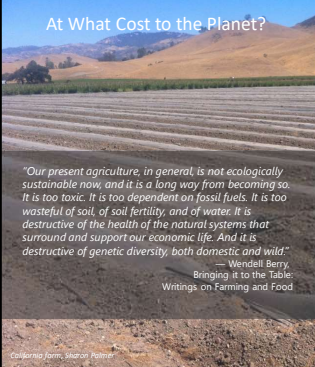
A Product of Food Policy

- US food system is product of ag policy.
- Tax payers spend billions on farm subsidies and food policies.
- Shapes farmer's choices.
- Encourages farming practices that pollute.
- Growing larger, more specialized commodity crops.
- Farm subsidies favor commodity crops, even when prices drop.
- Subsidizes five crops: corn, soybeans, wheat, cotton, rice—providing 80% of world's caloric needs. Smaller subsidies for peanuts, sorghum. (UCSUSA)

Rice field, Mississippi, Sharon Palmer

9

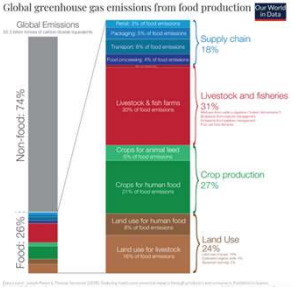
At What Cost to the Planet?



"Our present agriculture, in general, is not ecologically sustainable now, and it is a long way from becoming so. It is too toxic. It is too dependent on fossil fuels. It is too wasteful of soil, of soil fertility, and of water. It is destructive of the health of the natural systems that surround and support our economic life. And it is destructive of genetic diversity, both domestic and wild."
 — Wendell Berry, *Bringing it to the Table: Writings on Farming and Food*

California farm, Sharon Palmer

Global greenhouse gas emissions from food production



Global Emissions
in Gt CO₂e (1000 million metric tons)

Food: 26%
 Non-food: 74%

Food breakdown:
 Land use for livestock: 10%
 Land use for human food: 16%
 Crop production: 27%
 Livestock & fish farms: 31%


Non-food breakdown:
 Supply chain: 18%
 Land use for livestock: 56%

Source: Greenpeace & Poore, 2018. Based on data from the Food and Agriculture Organization of the United Nations (FAO) and the Intergovernmental Panel on Climate Change (IPCC).

Feeding the world devastates terrestrial, aquatic ecosystems, drains water resources, drives climate change (Science, 2018).

10

Food Production's Long Shadow on the Planet

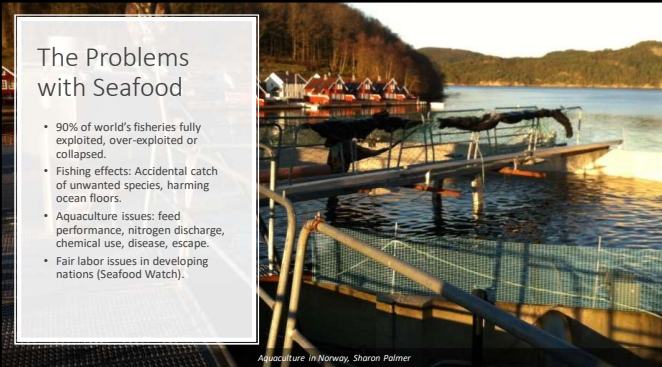


- The food system is responsible for 32% terrestrial acidification, 78% eutrophication.
- Farm stage of food chain makes up 61% of foods' GHGe.
- Using 43% world's ice- and desert-free land for agriculture.
- Leading cause of deforestation, biodiversity loss, and soil and water pollution.
- Accounts for 70% of all human water use. (Science, 2018).
- Climate change impacting seafood (less omega 3s), crops (more carbohydrates), and human metabolic processes to contribute to insulin resistance (Front. Sustain. Food Syst. 2018).
- 30-40% of U.S. Food supply wasted (USDA).
- 90% of world's fisheries fully exploited, over-exploited or collapsed (Seafood Watch).

Big Sur, Sharon Palmer

11

The Problems with Seafood



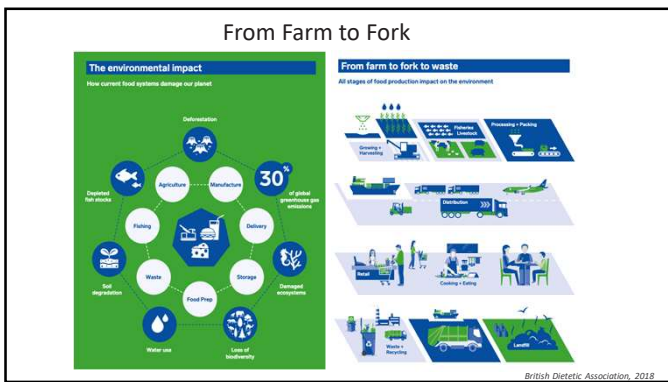
- 90% of world's fisheries fully exploited, over-exploited or collapsed.
- Fishing effects: Accidental catch of unwanted species, harming ocean floors.
- Aquaculture issues: feed performance, nitrogen discharge, chemical use, disease, escape.
- Fair labor issues in developing nations (Seafood Watch).

Aquaculture in Norway, Sharon Palmer

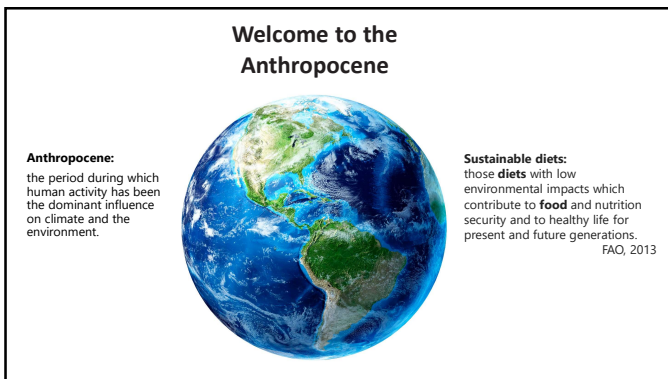
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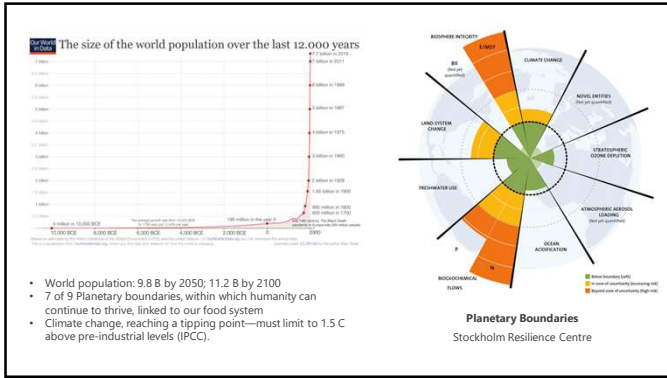
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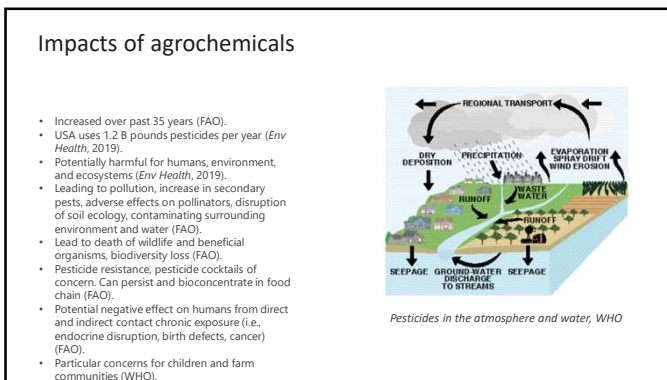
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15



16



17



18

Good News! People Want to Eat Sustainably...

Over Half Say Sustainability is Important

Labeled as being locally grown top indicator for perceived environmental sustainability

Importance of Environmental Sustainability in Food Products Purchased

54% of those who agree or strongly agree that sustainability is important in food products purchased

48% of those who agree or strongly agree that sustainability is important in food products purchased

59% of those who agree or strongly agree that sustainability is important in food products purchased

Majority Say It's Hard to Know Whether Food Choices are Environmentally Sustainable

Consumers with a higher income are more likely to agree that it is hard to know whether food choices are environmentally sustainable

Perceived Factors to Know if a Product is Produced in an Environmentally Sustainable Way

Of those who say it is important that their food be produced sustainably

Agree or Disagree: "It is hard for consumers to know whether the food choices they make are environmentally sustainable"

Agree or Disagree: "If it were easier to know whether the food choices were environmentally sustainable, it would have a greater influence on the choices I make"

But They Don't Know How

(IFIC Food & Health Survey 2019)

19

Dietitians Can Make a Difference!

Teaching a community nutrition class on a farm, Modesto, CA

BDA survey, four key areas we need to focus on to ensure dietitians play role in sustainable diets:

1. Get involved: Improve availability of healthy, sustainable foods by developing policies.
2. Improve education and knowledge base for health professionals and consumers.
3. Clear and simple language
4. Relevancy, for all populations, groups, cultures.

20

Action Steps

- 1 Improve your understanding of sustainable food systems.
- 2 Develop resources for including sustainability education in your education materials.
- 3 Identify areas in your practice in which you can incorporate sustainability messages.

21

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22

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23