

# TRENDING BEVERAGES

Product	Description & Key Features	Calories per Serving	Other Nutrients & Components
<b>ZERO PROOF</b>			
<b>Mortal Kombucha Marg Simpson</b>	Nonalcoholic kombucha margarita	60 kcal/16 fl oz	4 g added sugars, adaptogenic herbs
<b>Dry Lavender Botanical Bubbly</b>	Clean label, short ingredient list	70 kcal/12 fl oz	19 g added sugars
<b>Wonder Drink Organic Traditional Kombucha Sparkling Fermented Tea</b>	Fermented from organic oolong tea, nonalcoholic	50 kcal/14 fl oz	9 g added sugars
<b>IMMUNITY</b>			
<b>Sunwink Sparkling Herbal Tonic, Immunity Berry</b>	Crafted with goji berry, elderberry, and ginger	30 kcal/12 fl oz	6 g added sugars
<b>Propel Immune Support</b>	Electrolyte water with added nutrients for immunity	5 kcal/20 fl oz	120% DV vitamin C, 35% DV zinc
<b>Remedy Organics Berry Immunity</b>	Plant-based protein beverage with prebiotics and adaptogenic herbs, botanicals, and mushrooms	170 kcal/12 fl oz	10 g protein plus 140% DV vitamin C and 50% DV vitamin D
<b>WEIGHT LOSS</b>			
<b>Raw Generation Keto Shake Chocolate, Mocha + Reishi</b>	Low-carb, plant-based, vegan shake made with coconut milk and hemp seeds	170 kcal/12 fl oz	6 g protein, 13 g fat, sweetened with monk fruit
<b>Yerba Sparkling Yerba Mate Playful Peach Apricot</b>	Organic black tea, yerba mate, and botanical flavors	33 kcal/12 fl oz	7 g total sugars, sweetened with organic agave
<b>Vina Sparkling Bubbly Apple Cider Vinegar Drink Honey</b>	Apple cider vinegar and fruit juices	35 kcal/12 fl oz	8 g total sugars from juices
<b>HIGH PROTEIN</b>			
<b>Kitu Super Coffee Mocha</b>	Protein plus MCT oil	80 kcal/340 g	10 g protein, no added sugars, extra caffeine
<b>Truvibe Eat Clean Organic All In One Meal Drink</b>	Vegetable juices plus plant proteins, adaptogenic ingredients	300 kcal/12 fl oz	15 g protein
<b>Noka Nut Butter Strawberry Smoothie Plus Peanut Butter</b>	Nut butter and fruit smoothie in a pouch	170 kcal/120 g	8 g protein from peanut butter, brown rice protein
<b>REDUCED/NATURAL SUGAR</b>			
<b>Minna Lightly Brewed Sparkling Tea</b>	Organic teas blended with fruit extracts and bubbles	0 kcal	None. Some contain caffeine.
<b>Health-Ade Booch Pop Ginger Fizz</b>	Kombucha with probiotics, minerals, fruit juice	40 kcal/12 fl oz	6 g added sugars in the kombucha base
<b>V8 Black Cherry Flavored Sparkling Energy Beverage</b>	Energy beverage with juice, no added sugars	50 kcal/11.5 fl oz	10 g total sugars from fruits and vegetables, plus added vitamins

SOURCE: COMPANY WEBSITES AND PRESS RELEASES. THIS TABLE REPRESENTS A LIMITED LIST OF THE LATEST, INNOVATIVE BEVERAGE CATEGORIES AND VARIETIES ON THE MARKET.