

Earn
1 CEU

Exclusive Webinar Presentation

Delivering a Dynamic TV Interview

Presented by
Sue Mah, MHSc, RD, and Gina Sunderland, MSc, RD



Tuesday, May 9, 2017, from 2-3 PM EST

Date: Tuesday, May 9, 2017

Time: 2-3 pm Eastern Time (ET)

Convert to your time zone at: <http://www.timeanddate.com/worldclock/converter.html>

Suggested CDR Learning Codes: 1090, 1130, 1140, 7070; Level 2

Suggested CDR Performance Indicators: 2.1.3, 2.1.4, 2.1.7, 2.1.8

Listen, watch and learn from discussions and media interview videos featuring dietitians in action. With over 35 years of combined experience, media savvy dietitians **Sue Mah, MHSc, RD, and Gina Sunderland, MSc, RD**, will share their media coaching tips, real life experiences and secrets for success to help you develop your media skills and boost your confidence in working with the media.

Learning Objectives

After completing this continuing education course, nutrition professionals should be able to:

1. Identify 10 essential questions to ask before every media interview.
2. Define the 5 Cs for writing effective key messages.
3. Observe and compare some strengths and limitations of media interviews using the facilitators' "Secrets of Success" criteria.
4. Apply facilitators' expert insights and tips to their own media interviews.

How to Join the Webinar

1. Go to <https://goto.webcasts.com/starthere.jsp?ei=1126247>.
2. Log in with the e-mail address you used during registration.
3. Unmute your computer speakers or mobile device if necessary.

Handouts

Handouts will be available to download during the webinar in the live presentation viewer under the "Event Resources" tab.

Call **877-925-CELL (2355)** Monday through Friday from 9 am to 5 pm ET
or e-mail ce@gvpub.com with any questions.

System Requirements

Operating System	Internet Browser	Media Playback	Audio
Windows 10	Google Chrome 50+	Adobe Flash Player 20+	Audio must be streamed through computer speakers or mobile device. We recommend using Firefox or Google Chrome for optimal experience.
Windows 8.1+ Pro	Internet Explorer 11+	Apple iOS http streaming enabled browser	
Windows 7	Firefox 46+	Android http streaming enabled browser	
Android 4.4+	Safari 8+		
Apple Mac OS X 10.9+	Edge Browser		
Apple iOS 8.4+			

Test Your System & Audio: <https://goto.webcasts.com/test/>

Please Note: If you will be viewing the presentation on a work computer, we recommend that you log in early and test your system to verify that your company firewall allows access to GoToWebcast. You may need to contact your IT service provider to make sure that the website is enabled.

Credit Claiming: You must complete a brief evaluation of the program in order to claim your credits and download your certificate. The evaluation will be available immediately following the presentation on www.CE.TodaysDietitian.com. Evaluations must be submitted within 1 year of the live program in order to obtain credit. You do not need to complete the evaluation on May 9, 2017.

Credit Claiming Instructions:

1. Log in to www.CE.TodaysDietitian.com and go to “My Courses” and click on the webinar title.
2. Click “Take Course” on the webinar description page.
3. Select “Start/Resume Course” to complete and submit the evaluation.
4. Download and print your certificate.

Customer support is available Monday - Friday from 9 am to 5 pm ET.
Call 877-925-CELL(2355) or e-mail ce@gypub.com.