Exclusive Webinar Presentation

The Dietitian's Guide To Creating a Successful Cookbook

Earn 1 CPEU

Presented by Wendy Lopez, MS, RDN, CDE and Jessica Jones, MS, RD, CDE
Monday, July 24, 7:00-8:00pm ET

Date: Monday, July 24, 2017
Time: 7-8 pm Eastern Time (ET)
Convert to your time zone at: http://www.timeanddate.com/worldclock/converter.html

Suggested CDR Learning Needs Codes: 1140, 2020, 7070, 8100; Level 2
Suggested CDR Performance Indicators: 2.1.3, 8.4.2, 8.4.3, 13.2.3

In this webinar, **Wendy Lopez, MS, RDN, CDE and Jessica Jones, MS, RD, CDE**, co-authors of the 28-Day Plant-Powered Health Reboot, will take you on a behind the scenes adventure of what it takes to produce a successful cookbook from start to end. Turn your cookbook dream to a reality that will help to elevate your business and brand.

Learning Objectives
After completing this continuing education course, nutrition professionals should be able to:
1. List and understand the different stages of creating a cookbook.
2. Assemble a cookbook proposal that is relevant to their brand, mission, and/or target audience.
3. Create an effective marketing plan for the success of their cookbook.
4. Define three measurable action steps that will assist them in the implementation of a cookbook.

How to Join the Webinar
1. Go to https://goto.webcasts.com/starthere.jsp?ei=1150655
2. Log in with the e-mail address you used during registration.
3. Unmute your computer speakers or mobile device if necessary.

Handouts
A copy of the presentation slideshow and associated handouts will be available to download during the webinar in the live presentation viewer under the "Event Resources" tab.

Customer support is available Monday - Friday from 9 am to 5 pm ET.
Call 877-925-CELL(2355) or e-mail ce@gvpub.com.

Learning Library
TODAY'S DIETITIAN

System Requirements

Operating System	Internet Browser	Media Playback	Audio
Windows 10 Windows 8.1+ Pro Windows 7 Android 4.4+ Apple Mac OS X 10.10+ Apple iOS 9+	Google Chrome 55+ Internet Explorer 11+ Firefox 51+ Safari 9+ Edge Browser	HTML5 streaming enabled browser Apple iOS http streaming enabled browser Android http streaming enabled browser	Audio must be streamed through computer speakers or mobile device. We recommend using Firefox or Google Chrome for optimal experience.

Test Your System & Audio: https://goto.webcasts.com/test/

Please Note: If you will be viewing the presentation on a work computer, we recommend that you log in early and test your system to verify that your company firewall allows access to GoToWebcast. You may need to contact your IT service provider to make sure that the website is enabled.

Credit Claiming: You must complete a brief evaluation of the program in order to claim your credits and download your certificate. The evaluation will be available immediately following the presentation on www.CE.TodaysDietitian.com. Evaluations must be submitted within 1 year of the live program in order to obtain credit. You do not need to complete the evaluation on July 24, 2017.

Credit Claiming Instructions:
1. Log in to www.CE.TodaysDietitian.com and go to "My Courses" and click on the webinar title.
2. Click "Take Course" on the webinar description page.
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4. Complete and submit the Evaluation.
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Customer Support: As this is an evening webinar, customer support hours will be extended until 7:30 pm ET on Monday, June 24, 2017. Customer support will resume normal schedule hours starting at 9 am ET on Tuesday, June 25, 2017.

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