

today's dietitian

2009 EDITORIAL CALENDAR

ADVERTISING SPACE DEADLINES

ISSUE	CONTENT	FEATURED DEPARTMENTS	BONUS DISTRIBUTION	PRODUCT	RECRUITMENT
January	Parenteral and Enteral Nutrition Vegetarian and Vegan Nutrition	Allergy & Intolerance Awareness Green Matters Nutrition Support 360	Nutrition Week (ASPEN)	Dec. 15	Jan. 8
February American Heart Month	Don't Eat Your Heart Out Trans Fat Alternatives	Children's Health Dynamics of Diabetes The Heart Beat	Expo West	Jan. 12	Feb. 5
March National Nutrition Month	Healthy Convenience Preventive Nutrition	Boomer Health Nutrition Support 360 Supplement Spotlight		Feb. 9	March 5
April	Eating for Energy Hunger-Controlling Foods	Allergy & Intolerance Awareness Dynamics of Diabetes Green Matters	SCAN	March 9	April 2
May	Functional Foods and Beverages Junk-Free Foods	Children's Health Nutrition Support 360 The Heart Beat		April 6	April 30
June	Gluten-Free Goodness Senior Health	Boomer Health Dynamics of Diabetes Supplement Spotlight	All Things Organic	May 4	May 28
July	Breakfast Rules Brain-Boosting Nutrition	Allergy & Intolerance Awareness Green Matters Nutrition Support 360		June 1	June 25
August	Food Allergies and Diabetes Food Service and Safety	Children's Health Dynamics of Diabetes The Heart Beat	AADE DMA	June 29	July 23
September	Whole Body Nutrition Children's Health	Boomer Health Nutrition Support 360 Supplement Spotlight	Expo East FNCE	July 27	Aug. 20
October	Healthy and Delicious Nutrition for Baby Boomers	Allergy & Intolerance Awareness Dynamics of Diabetes Green Matters	FNCE	Sept. 7	Oct. 1
November American Diabetes Month	Diabetes High-Tech Nutrition	Children's Health Nutrition Support 360 The Heart Beat		Oct. 19	Nov. 12
December	Healthy Holiday Foods Buyers' Guide	Boomer Health Dynamics of Diabetes Supplement Spotlight		Nov. 16	Dec. 10

Other regular departments include Culinary Corner, Focus on Fitness, and Long-Term Care Concerns.

Content and bonus distributions are subject to change without notification.

Please note that there will be bonus distributions at many state and regional conferences not listed on this calendar.