



Recruiting With Today's Dietitian

Now in our 15th year serving nutrition professionals, *Today's Dietitian* has been established as the leading independent media brand for registered dietitians, certified diabetes educators, and dietary managers across the nation.

With the most powerful media brand in the industry at your disposal, advertisers have several mediums to present their career opportunities in nutrition and dietetics to our highly qualified audience.

When you choose one of the ad sizes offered, your open position will be immediately posted on our active job board, AlliedHealthCareers.com, be included in the *Today's Dietitian* monthly e-newsletter, appear in the next print edition, deployed digitally to the desktops of our subscribers in our digital edition, and be included in our monthly recruitment e-blast—all for one low price! Select your size and ensure your positions are seen today.

RECRUITMENT SIZES AND RATES*

Size	Price
1/9 (2.292" × 3.125") SPECIAL LOW PRICE	\$749
1/8 (2.292" × 3.948")	\$995
1/6 Vertical (2.292" × 4.78") or 1/6 Horizontal (4.708" × 2.292")	\$1,145
2/9 Vertical (2.292" × 6.444") or 2/9 Horizontal (4.708" × 3.125")	\$1,525
5/18 Vertical (2.292" × 8.094") or 5/18 Horizontal (4.708" × 3.948")	\$1,825
1/3 Vertical (2.292" × 9.75") or 1/3 Horizontal (4.708" × 4.78")	\$2,250
4/9 (4.708" × 6.444")	\$3,035
Half Page (7.125" × 4.78")	\$3,675
Full Page (7.125" × 9.75")	\$6,995

*All rates are net.

For additional digital options, which include e-blasts and Web banners, call your account executive.



alliedhealthcareers.com

Now more than ever, recruitment options that focus on a specific niche or field are the most efficient and successful ways of finding qualified, experienced professionals in any given specialty.

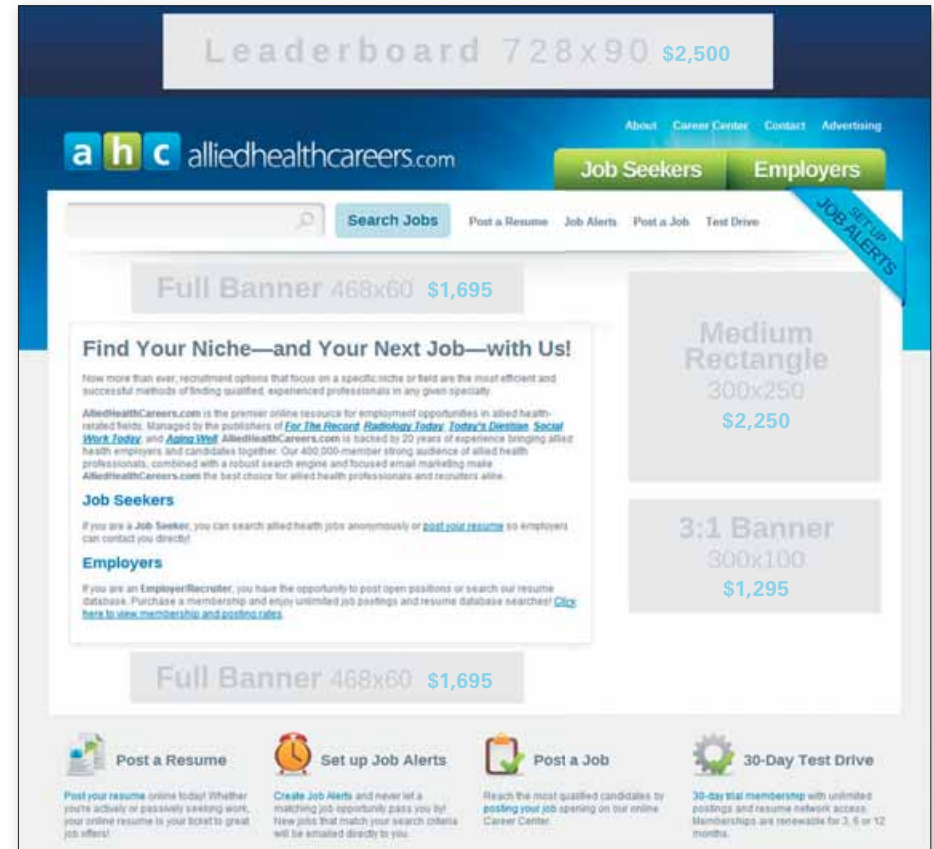
AlliedHealthCareers.com is the premier online resource for employment opportunities in allied health-related fields. AlliedHealthCareers.com is backed by more than 20 years of experience bringing allied health employers and candidates together.

Partnering with job board builder Job Target, we have developed the ultimate niche website for experienced, credentialed allied health professionals and the recruiters looking to hire them.

By focusing exclusively on our niche, AlliedHealthCareers.com is an excellent filter for recruiters receiving scores of résumés from candidates who don't meet the needed qualifications.

Partnering with job board builder Job Target, we have developed the ultimate niche websites to connect recruiters with experienced, credentialed professionals around the country.

With postings starting at just \$275 and memberships that provide unlimited postings starting at \$1,850, we offer many options that deliver our audience of professionals to your openings and drive traffic to your online listings or website.



Digital Recruiting Packages*

Standard Package

- Full Banner on AlliedHealthCareers.com
- Button on *Today's Dietitian* website
- Banner on monthly e-newsletter

PRICE: \$2,995

Welcome Package

- Digital Edition Welcome Page ad (opposite cover)
- Full Banner on AlliedHealthCareers.com
- 30-day job posting on AlliedHealthCareers.com

PRICE: \$3,295

Premium Package

- 3:1 Banner on AlliedHealthCareers.com
- Button on www.TodaysDietitian.com
- Custom e-blast to full subscriber list
- 30-day job posting on AlliedHealthCareers.com

PRICE: \$6,495

*All packages can be upgraded to include a print ad and the total recruitment solution. Call your account executive for details.