

Leaderboard*

(728 × 90 pixels)

Open	\$2,970
3x	\$2,915
6x	\$2,855
9x	\$2,785
12x	\$2,695

Full Banner (Top)

(468 × 60 pixels)

Open	\$2,235
3x	\$2,185
6x	\$2,125
9x	\$2,075
12x	\$2,000

Wide Skyscraper*

(160 × 600 pixels)

Open	\$3,355
3x	\$3,290
6x	\$3,220
9x	\$3,165
12x	\$3,075

Button*

(120 × 60 pixels)

Open	\$1,115
3x	\$1,085
6x	\$1,040
9x	\$1,000
12x	\$955



Medium Rectangle*

(300 × 250 pixels)

Open	\$2,750
3x	\$2,695
6x	\$2,640
9x	\$2,580
12x	\$2,500

3:1 Rectangle*

(300 × 100 pixels)

Open	\$1,960
3x	\$1,920
6x	\$1,865
9x	\$1,820
12x	\$1,780

Full Banner

(468 × 60 pixels)
Homepage Only

Open	\$1,455
3x	\$1,395
6x	\$1,350
9x	\$1,285
12x	\$1,230

All ads are sitewide unless otherwise noted. Our website is compliant with the Interactive Advertising Board (IAB) Universal Ad Package standard, providing our advertisers with a choice of banner ad units that provide advertisers the ability to reach our audience of professionals.

* IAB-approved sizes

WEB CANCELLATION POLICY: Cancellations of any type of digital media platform (online units, website advertising, e-Newsletters, e-blasts, webinars, etc.) will be charged a 30% cancellation fee. NO CANCELLATIONS of digital media units are accepted less than 30 days before the live or deployment date.