**Exclusive Webinar Presentation** 

# Through the RD's Lens: A Look at 2017's Nutrition Trends

Presented by Jenna Bell, PhD, RD Senior Vice President, Director of Food & Wellness, Pollock Communications

Complimentary 1-CEU Webinar • February 23, 2017, 2-3 PM EST

## Date: Thursday, February 23, 2017 Time: 2-3 pm Eastern Time (ET)

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Suggested CDR Learning Codes: 4000, 4090, 4100, 6000; Level 1 Suggested CDR Performance Indicators: 4.2.6, 6.1.5, 8.3.6, 12.2.1

This webinar, presented by Jenna Bell, PhD, RD, will discuss the results of the "What's Trending in Nutrition" Survey and examine what these results can tell RDs about their clients and peers. Not only will this webinar be a dynamic and thought-provoking event, it will also provide practical take-aways that RDs can use when interacting with patients and clients.

### This unique and exclusive webinar is only open for survey participants.

# **Learning Objectives**

After completing this continuing education course, nutrition professionals should be able to:

- 1. List and understand 5 key influencers on patient and client food choices.
- 2. Identify 5 trends that may impact the food choices and lifestyle behaviors of patients and clients.
- 3. Understand 3 shifts in nutrition perceptions over the past 5 years and the applicability of these shifts to patient and client behaviors.
- 4. Evaluate opportunities to apply current nutrition trends to public health and private nutrition settings.

# How to Join the Webinar

- 1. Go to https://goto.webcasts.com/starthere.jsp?ei=1119719.
- 2. Log in with the e-mail address you used during registration.
- 3. Unmute your computer speakers or mobile device if necessary.

# Handouts

Handouts will be available to download during the webinar in the live presentation viewer under the "Event Resources" tab.

Call **877-925-CELL (2355)** Monday through Friday from 9 am to 5 pm ET or e-mail <u>ce@gvpub.com</u> with any questions.



# **System Requirements**

Operating System	Internet Browser	Media Playback	Audio
Windows 10	Google Chrome 50+	Adobe Flash Player 20+	Audio must be
			streamed
Windows 8.1+ Pro	Internet Explorer 11+	Apple iOS http	through
		streaming enabled	computer
Windows 7	Firefox 46+	browser	speakers or
			mobile device.
Android 4.4+	Safari 8+	Android http streaming	
		enabled browser	We recommend
Apple Mac OS X	Edge Browser		using Firefox or
10.9+			Google Chrome
			for optimal
Apple iOS 8.4+			experience.

# Test Your System & Audio: <u>https://goto.webcasts.com/test/</u>

**Please Note:** If you will be viewing the presentation on a work computer, we recommend that you log in early and test your system to verify that your company firewall allows access to GoToWebcast. You may need to contact your IT service provider to make sure that the website is enabled.

**Credit Claiming:** You must complete a brief evaluation of the program in order to claim your credits and download your certificate. The evaluation will be available immediately following the presentation on <u>www.CE.TodaysDietitian.com</u>. Evaluations must be submitted within 1 year of the live program in order to obtain credit. You do not need to complete the evaluation on January 23, 2017.

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