

## Exclusive Webinar Presentation

# Food Truths from Farm to Table:

*25 Surprising Strategies to Help Clients Shop and Eat Without Guilt*

EARN  
1 CEU



Presented by Michele Payn, CSP, and Leah McGrath, RDN, LDN • Tuesday, April 18, 2-3 PM EDT

**Date: Tuesday, April 18, 2017**

**Time: 2-3 pm Eastern Time (EDT)**

Convert to your time zone at: <http://www.timeanddate.com/worldclock/converter.html>

*Suggested CDR Learning Codes: 2040, 7050, 7120, 8018; Level 2*

*Suggested CDR Performance Indicators: 8.1.2, 8.3.6, 11.2.2, 12.4.5*

**Michele Payn, CSP, teams up with Leah McGrath, RDN, LDN,** to provide strategies that dietitians can use to assist clients in avoiding confusion in the grocery store. Michele will take you behind the scenes of today's agriculture in the U.S. and Canada to unveil why food is raised the way it is and to bring clarity and common sense to the food conversation. Together, Michele and Leah will provide you with guidance to assist clients in making food decisions based on their own social, ethical, environmental and health standards.

### Learning Objectives

After completing this continuing education course, nutrition professionals should be able to:

1. Provide science-based recommendations by evaluating content and context claims about modern farming practices.
2. Discuss commonalities of people who grow food and how they do it – across the spectrum of scale, from CSA to farmer's market to larger family businesses.
3. Educate their peers and consumers on measuring all food claims against their own ethical, health, environmental and social standards to avoid food shaming.
4. Help food buyers reduce time and guilt in the grocery store.

### How to Join the Webinar

1. Go to <https://goto.webcasts.com/starthere.jsp?ei=1140497>.
2. Log in with the e-mail address you used during registration.
3. Unmute your computer speakers or mobile device if necessary.

Call **877-925-CELL (2355)** Monday through Friday from 9 am to 5 pm ET or e-mail [ce@gvpub.com](mailto:ce@gvpub.com) with any questions.

## Handouts

Handouts will be available to download during the webinar in the live presentation viewer under the “Event Resources” tab.

## System Requirements

Operating System	Internet Browser	Media Playback	Audio
Windows 10	Google Chrome 50+	Adobe Flash Player 20+	Audio must be streamed through computer speakers or mobile device.
Windows 8.1+ Pro	Internet Explorer 11+	Apple iOS http streaming enabled browser	
Windows 7	Firefox 46+	Android http streaming enabled browser	We recommend using Firefox or Google Chrome for optimal experience.
Android 4.4+	Safari 8+		
Apple Mac OS X 10.9+	Edge Browser		
Apple iOS 8.4+			

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