Behind the Headlines: Ethical and Socially Responsible Communications By Kathleen Zelman, MPH, RDN, LD

References

- 1. American Dietetic Association/Commission on Dietetic Registration code of ethics for the profession of dietetics and process for consideration of ethics issues. *J Am Diet Assoc*. 2009;109(8):1461-1467.
- 2. SPJ code of ethics. Society of Professional Journalists website. http://www.spj.org/ethicscode.asp. Updated September 6, 2014.
- 3. FTC publishes final guides governing endorsements, testimonials. Federal Trade Commission website. https://www.ftc.gov/news-events/press-releases/2009/10/ftc-publishes-final-guides-governing-endorsements-testimonials. Published October 5, 2009.
- 4. The FTC's endorsement guides: what people are asking. Federal Trade Commission website. https://www.ftc.gov/tips-advice/business-center/guidance/ftcs-endorsement-guides-what-people-are-asking. Updated September 2017.
- 5. RDs4Disclosure website. http://rds4disclosure.org. Updated October 28, 2016.
- 6. WOMMA social media disclosure guidelines (2017). Word of Mouth Marketing Association website. https://wommaorg.wufoo.com/forms/mqvpcy01k3q6go/. Updated 2017.
- 7. Sauer K. Ethics in action: ethical considerations in management practice. *J Acad Nutr Diet*. 2016;116(1):148-149.
- 8. Gates GE, Amaya L. Registered dietitian nutritionists and nutrition and dietetics technicians, registered, are ethically obligated to maintain personal competence in practice. *J Acad Nutr Diet.* 2015;115(5):811-815.
- 9. Fornari A. Approaches to ethical decision-making. *J Acad Nutr Diet*. 2015;115(1):119-121.
- 10. Ruhs B. The Retail RD: food environments designed to sell. *Today's Dietitian*. 2017;19(5):20-21.
- 11. Boyce B. The balance of professional ethics. J Acad Nutr Diet. 2017;117(7):1120-1123.
- 12. Rowe S, Alexander N. Communicating about nutrition: what do ethics have to do with it? *Nutr Today*. 2010;45(4):167-170.
- 13. Helm J. Ethics in action: ethical and legal issues related to blogging and social media. *J Acad Nutr Diet*. 2013;113(5):688-690.
- 14. Ayers E. Ethics opinion: the impact of social media on business and ethical practices in dietetics. *J Acad Nutr Diet*. 113(11):1539-1543.

Behind the Headlines: Ethical and Socially Responsible Communications By Kathleen Zelman, MPH, RDN, LD

Resources

Sources for Nutrition Science

Nutrition News from the Academy of Nutrition and Dietetics' Knowledge Center: http://www.eatrightpro.org/resources/news-center

Eat Right Weekly is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Reporting Ethics-Related Issue

Forms and contact individuals are listed on the eatrightPRO website: http://www.eatrightpro.org/resource/practice/code-of-ethics/what-is-the-code-of-ethics/ethics-complaints-and-violations

Resources for Reading Scientific Studies

https://oldwayspt.org/programs/oldways-common-ground/11-tips-reading-scientificstudy

Ethics Credit Requirement Resources

https://www.cdrnet.org/ethics