

# Today's Dietitian

## 2014 Heart Health Showcase

### February Issue

Published in our **February** issue in conjunction with American Heart Month, the **Today's Dietitian Heart Health Showcase** is a high-impact and cost-effective opportunity to give our influential audience of nutrition professionals the heart-healthy facts about your products and enable them to advise the clients and patients they meet with regularly.

Our Product & Service Showcases help our audience of dietitians learn about what's available in the marketplace and positions the advertiser's product information, service offerings, and company messaging directly in front of professionals who provide recommendations and design plans for their clients.

For just \$1,995, placement in our Heart Health Showcase includes **reaching more than 40,000 subscribers in print**, being featured in our **mobile-ready digital companion**, and receiving **12 months of exposure online** at [TodaysDietitian.com](http://TodaysDietitian.com).

Your showcase will consist of a 75-word product description with an accompanying four-color image and contact information for buyers to respond directly to you. Simply supply the copy and image, and we'll take care of the rest!

**Heart Health Showcase**

**Suzanne's Specialties**  
Award products available in print and digital companion from near 100 leading dietitians.

**Dr. Schär**  
Leading scientific support for Celiac Disease and Gluten Sensitivity Support for Dietitians, Professionals and Patients

**living now™**  
gluten free  
Living Now—Allergy-Friendly Foods for a Healthy Life

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**\$1,995 includes print, digital, and online listings.**  
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