

# Today's Dietitian

## 2014 Nutrition Showcase

### March Issue

Published in our **March** issue, the **Today's Dietitian Nutrition Showcase** ensures your product, resource, or service is front-and-center so dietitians can share them with their clients during the extra emphasis on nutrition during this time of year.

Our Product & Service Showcases help our audience of dietitians learn about what's available in the marketplace and positions the advertiser's product information, service offerings, and company messaging directly in front of professionals who provide recommendations and design plans for their clients.

For just \$1,995, placement in our Nutrition Showcase includes **reaching more than 40,000 subscribers in print**, being featured in our **mobile-ready digital companion**, and receiving **12 months of exposure online** at Today'sDietitian.com.

Your showcase will consist of a 75-word product description with an accompanying four-color image and contact information for buyers to respond directly to you. Simply supply the copy and image, and we'll take care of the rest!

File Formats: **CYMK PDF/X1a**  
or **300 dpi CYMK Tiff**

#### Prepayment by Credit Card

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**\$1,995 includes print, digital, and online listings.**  
**Contact sales at 800-278-4400 with any questions**  
**or e-mail sales@gvpub.com.**

**E-mail or fax this completed form to 610-948-4202 by 2/21/14.**  
**75 words and image should be e-mailed to sales@gvpub.com.**